

# 2025 Sponsorship Opportunities

The Retrofit Academy Awards  
Tuesday 04 March 2025 | ExCeL, London



# The Retrofit Academy CIC is the Driving Force in Retrofit Skills and Knowledge.

We have led the way in attracting, training and developing the UK's retrofit professionals since its inception in 2016. Those people now form a community of practice that is driving high-quality retrofit at scale.

The Retrofit Academy Awards are the only event of their kind and celebrate excellence in retrofitting, honouring outstanding contributions across the industry. By aligning your company with this event, you are not only showcasing your commitment to innovation and sustainability, but also place yourself at the heart of a network of over 200 market-leading organisations.



## Category Sponsor £3,500 Plus VAT

- Exclusive ownership of an individual category, establishing a strong affiliation with your chosen area of excellence
- Acknowledgement in pre-event marketing campaign:
  - Social Media: Total combined following 11,300 across LinkedIn, Twitter, Facebook and Instagram
  - Website: Over 3,000 Visitors PCM \*Users over Futurebuild period 4th - 8th March 2024: 1.4k users, 1k new users.
- Logo and bio in the on-the-night event brochure
- Logo on relevant presentation slides
- Acknowledgement, logo, bio and website URL on the Awards website
- Opportunity for a senior representative to hand over the trophy to the category winner
- Photograph of senior representative handing over award to winner
- Acknowledgment from the Awards host during the ceremony



## Categories Available To Sponsor:

Retrofit Coordinator of the Year

Retrofit Assessor of the Year

Retrofit Designer of the Year SOLD

Retrofit Academy Graduate Award SOLD

Retrofit Installer of the Year RESERVED

Retrofit Contractor of the Year SOLD

Retrofit Assessment & Coordination Services SOLD

Best Local Authority-Led Retrofit Programme SOLD

Best Social Housing-Led Retrofit Programme

Retrofit Social Value Award

Best Retrofit Employer Award



**RETROFIT**  
ACADEMYCIC  
AWARDS 2025

## Headline Sponsor SOLD OUT

- Acknowledgement in pre-event marketing campaign:
  - Social Media: Total combined following 11,300 across LinkedIn, Twitter, Facebook and Instagram
  - Website: Over 3,000 Visitors PCM \*Users over Futurebuild period 4th - 8th March 2024: 1.4k users, 1k new users.
- Premium seats reserved during the awards ceremony
- Logo and bio in the on-the-night event brochure
- Logo on master presentation slides
- Acknowledgement, logo, bio and website URL on the Awards website
- Acknowledgment from the Awards host at the Awards
- PLUS Recognised sponsor of either:
  - a. Welcome Drinks Reception (includes a Pre-Ceremony 5-Minute Audience Address)
  - b. Post-event Drinks Reception & Handover of 'Highly Commended' Certificates



# Get in touch

For more information about these or any other sponsorship opportunities, please contact us directly:

E: [jessica.holland@retrofitacademysolutions.com](mailto:jessica.holland@retrofitacademysolutions.com)

T: 0330 055 7629



**RETROFIT**  
ACADEMYCIC  
AWARDS 2025